

ADITYA DEGREE COLLEGES

* ANDHRA PRADESH *

II SEMESTER - PREFINAL EXAMINATIONS

I BBA- BUSINESS ENVIRONMENT

Max. Marks : 75

Time : 3 Hours

Date: 13-03-2020

SECTION-A

I Answer any Five questions:

5x 5 = 25 M

1. Elements of internal environment.
2. Definition of culture & its elements.
3. Responsibilities of business towards Government.
4. Features of competition Law
5. Fiscal policy.
6. Intellectual property rights.
7. Technological environment.
8. NRIs

SECTION-B

II. Answer the following questions:

5 x 10 = 50 M

9. (a) What is business Environment? Explain the factors influencing the business environment?

(Or)

- b) What do you mean by environment? What are its components?

10. a) Explain the Socio-cultural impacts of business environment?

(Or)

- b) What would be the most appropriate technology for a developing country like India?

11. a) Discuss briefly scope objectives and definition of FEMA

(Or)

- b) What are the different right of the consumers recognised under the consumer protection act, 1986?

12. a) What are the different types of economic systems? Briefly describe them.

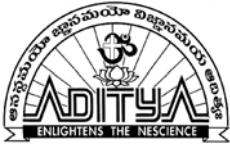
(Or)

- b) Critically examine the Monetary Policy of the Reserve Bank of India?

13. a) Describe the role WTO in the global trade?

(Or)

- b) What do you mean by a multinational corporation? What are its functions and advantages?



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II SEMESTER - PREFINAL EXAMINATIONS

I BBA- BUSINESS ENVIRONMENT

Max. Marks : 75

Time : 3 Hours

Date: 26-03-2020

SECTION-A

I Answer any Five questions:

5x 5 = 25 M

1. Demographic environment.
2. Definition of culture & its elements.
3. Responsibilities of business towards Government.
4. Features of competition Law
5. Fiscal policy.
6. Intellectual property rights.
7. Technological environment.
8. NRIs

SECTION-B

II. Answer the following questions:

5 x 10 = 50 M

9. (a) What is business Environment? Explain the factors influencing the business environment?

(Or)

- b) What do you mean by environment? What are its components?

10. a) Explain the Socio-cultural impacts of business environment?

(Or)

- b) What would be the most appropriate technology for a developing country like India?

11. a) Discuss briefly scope objectives and definition of FEMA

(Or)

- b) What are the different right of the consumers recognised under the consumer protection act, 1986?

12. a) What are the different types of economic systems? Briefly describe them.

(Or)

- b) Critically explain 1991 Industrial Policy Resolution.

13. a) Describe the role WTO in the global trade?

(Or)

- b) What do you mean by a multinational corporation? What are its functions and advantages?